



## GUIDELINES for NON-PROFIT ORGANIZATIONS

**APPLICATIONS ACCEPTED: December 15, 2019 through Friday, February 15, 2020**

**WHO MAY APPLY: Tax-Exempt, 501(c)3 Organizations**

**AWARD AMOUNTS: Organizations may apply for funding ranging from \$3,000-50,000**

### **FUNDING FOCUS**

The Phillip and Edith Leonian Foundation funds documentary photography programs and related projects within the United States as well as community and student education programs that teach photography. The Foundation also funds photography exhibitions that have a strong component of outreach and public programs, photography archiving efforts, photography-related internships, fellowships, and honorariums, and photographic book projects.

### **ELIGIBLE APPLICANTS**

Organizations with tax-exempt, 501(c)3 certification that place a marked emphasis on photography

### **PROPOSAL EVALUATION CRITERIA**

The Foundation evaluates each application individually and takes into consideration the following criteria:

- Strength of community engagement and/or public programming
- Soundness of budgets
- Overall feasibility and impact of project or program
- Quality of project or program
- Strength of leadership

### **LEONIAN FOUNDATION PRIORITIES**

- Emphasis is placed on projects or programs with a wide reach within the specified community
- Projects or programs that maintain connections with alumni and utilize the alumni in various ways
- Projects or programs that have a proven track record of success

### **REQUIRED DOCUMENTS**

- 501(c)3 certification
- Resume of project director
- List of current board of directors
- Organization's annual budget
- Detailed project budget
  - Must include all potential or committed funders and amounts requested
  - Must specify funding categories requested from Leonian Foundation